

South Carolina Book Award Program Bookmark Judging Rubric

Category: PBA CBA JBA YABA
 School's Name: _____
 Judge's Name: _____

Bookmark# _____
 Media Specialist: _____
 Book Title: _____

Criteria	0	1	2	3	Points
Layout and Readability.	Much of the information on the bookmark is unclear or too small to read/understand.	Some of the information on the bookmark is clear/understandable.	Most of the information on the bookmark is clear.	All of the information on the bookmark is neat, clear, and understandable.	
Authenticity of Bookmark as it Relates to Book Content	Bookmark design does not have any relation to the theme(s) represented in the book OR bookmark is a reproduction of the book's cover art.	Bookmark design marginally related to a theme or character or other literary reference from the book OR is similar to the book's cover art.	Bookmark design relates well to the theme(s) or properties of the book it represents and does not reflect the book cover.	Bookmark is an exceptional and authentic representation of theme(s) in the book or literary references for the book it represents.	
Artistic Quality	Very little artistic quality.	Attempted but below average artistic quality.	Good artistic quality.	Exceptional artistic quality.	
Overall Creativity	Very little evidence of creativity or originality.	Shows an attempt at originality and inventiveness.	Good attempt at originality and creativity in design.	Original and creative elemental use of design combine for high level of impact.	
Bookmark is STUDENT Work	Clearly adult work/direction. (0 points)	Some adult input suspected. (1.5 points)		Clearly student work. (3 points)	

TOTAL POINTS: _____